P. Studt

Env. English

PSA

Score Guide

Research Notes (5 pts per source/3 sources)

* ½ page of information
* Correct MLA
* Source is reliable and appropriate
* Information is paraphrased or in direct quotes
* Organized (formal or informal) by categories

\_\_\_\_\_ / 15 pts

PSA Video

* PSA advocates on behalf of an environmental concern
  + PSA clearly portrays an environmental issue \_\_\_\_\_ / 3 pts
  + PSA uses research to convey problem (cause) \_\_\_\_\_ / 3 pts
  + PSA uses research to convey problem (effect) \_\_\_\_\_ / 3 pts

* + PSA uses research to suggest possible solutions \_\_\_\_\_ / 3 pts
* Pictures/video appropriately coincide with environmental issue \_\_\_\_\_ / 3 pts
* Text/dialogue appropriately coincide with environmental issue \_\_\_\_\_ / 3 pts
* Accompanied by appropriate music, sound and/or effects \_\_\_\_\_ / 3 pts
* Credits at end of PSA cite any online sources and recognize contributor(s) \_\_\_\_\_ / 3 pts
* PSA is at least 1 minute long \_\_\_\_\_ / 3 pts
* Video is edited to show smooth transition, clear pics, text and/or sound \_\_\_\_\_ / 3 pts

and appropriate spoken and/or written expression

Total: \_\_\_\_\_ / 45 pts

Comments