P. Studt

Env Eng

Bumper Sticker

DESIGN YOUR OWN BUMPER STICKER

Directions: Create a bumper sticker promoting water sustainability followed by a descriptive paragraph to explain your work.

1. Using the attached template, design your bumper sticker. Your bumper sticker should be BOLD in design, and be easy to read from 3-6 feet away. Be sure to use bold colors and only limited wording.

2. On the attached piece of paper, write a descriptive paragraph about your message. The paragraph must include an explanation of the theme expressed by the bumper sticker, and reasons for its importance. Included in your paragraph, provide at least one fact or statistic citation that supports your message.

3. Be sure to cite the website, magazine, or book where you found your statistic both in text and at the end of the paragraph.

Helpful Hint:

Pay attention to the difference between an in-text citation and the full MLA source citation.

* In-text Citation
  + Direct citation: According to Vikram Mansharamani, author of the PBS article, “Water Wars are Coming,” “… demand for water is predicted to exceed supply by 40 percent by 2030.”
  + Parenthetical Citation: “… demand for water is predicted to exceed supply by 40 percent by 2030” (Mansharamani).
* MLA Source Citation
  + Mansharamani, Vikram. "Column: Water Wars Are Coming." PBS. PBS, 16 Nov. 2015. Web. 17 Mar. 2016.

Score Guide

* Bumper Sticker Design \_\_\_ / 3 pts
* Bumper Sticker Message \_\_\_ / 3 pts
* Descriptive Paragraph \_\_\_ / 3 pts
* In-text Citation \_\_\_ / 3 pts
* MLA Source Citation \_\_\_ / 3 pts

Total = \_\_\_ / 15 pts

Paragraph of Explanation and Support

Directions: On this page, write a descriptive paragraph about the message your bumper sticker portrays. The paragraph must include an explanation of the theme/message expressed by the bumper sticker and why that message/theme is important in relation to water sustainability. Include at least once in-text citation, either direct or parenthetical, to support your message. Additionally, include the full MLA source citation at the bottom of the paragraph.

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